



ALYONA IVANOVA

References available on request.
Portfolio available at alyona.org

I am a UX designer with a technical background, currently based in Cambridge, UK.
I have over 8 years of experience in the software industry, and have been involved in both the design and implementation of products.

My hybrid mind excels at work that is both technical and creative, such as designing effective UX tailored to a specific persona. I hope to exercise it with new challenges. My computer science degree provides a solid foundation for my perspectives on all things UI and UX, from research to design and testing.

EDUCATION HISTORY

University of Southampton (2009-13)

MEng Computer Science with HCI and Cognitive behaviour (2:1)

Kaplan-Aspect International College (2007-08)

English, Technology, Programming, Media and Psychology (92%)

INDUSTRY EXPERIENCE

Micro Focus, Cambridge (2017-present)

I joined a team for Micro Focus' largest private cloud, Digital Safe, as a software engineer. I was quickly recognised as a UX lead, and now I have a small team collaborating with developers, product management and our users on compliance solutions. Working in mind with full software development cycle, from planning and researching to identifying users and stories, wireframing, implementation and testing.

HP/HPE, Cambridge (2013-2017)

Worked in a Frontend team within HP/HPE, which was continuously recognized for its hard working members, high standard of work and attention to detail, I was a frontend engineer and, later, UX lead. Heavily involved in designing and implementing web applications related to Big Data analytics.

STACS, ECS Labs, Uni. of Southampton (2012-13)

Students & lecturers facing job, mainly assisted system administrators and students with Java courseworks and web languages, supervised lab work.

LetoLab, London (2011-2012)

A startup that taught me everything I know about agile development, mobile web, UX research, process, testing, pitching ideas, football and coffee at 3AM.

Learning Society Lab, Uni. of Southampton (2011)

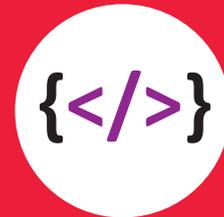
Worked on a range of HCI projects concerned with Universal Technologies, web semantics and enhanced learning.



ADOBE CC
Proficient at Adobe creative package apps



PROTOTYPING
Proficient in tools such as Sketch, Balsamiq and Justmind



CODING
Java, JS, CSS, HTML, Python, Git & SVN



RESEARCH
Persona builds, market research, contextual definitions



WORKFLOW
Storyboarding, Lo-fi and Hi-fi prototyping



USER TESTING
User group evaluations, usability testing



LANGUAGES
Bilingual in English and Russian

CONTACT INFORMATION

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